

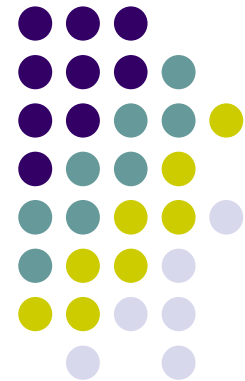
Clean Energy Investing



Peter Liu

Founder and Vice Chairman

newresourcebank





Founded by entrepreneurs and energized by new opportunities...

SYBASE



Lotus

Interface



Driscoll's

Triodos Bank



WRHAMBRECHT+CO



GreenBiz.com

MENDOCINO WINE CO.



MENLO EQUITIES

rosecompanies

Greenopia
the urban dweller's guide to green living

dfj | ELEMENT

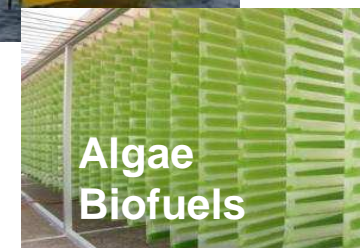
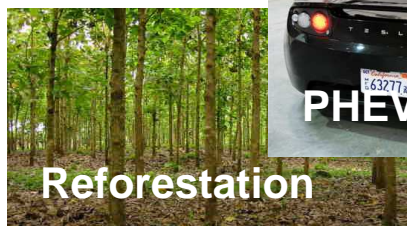
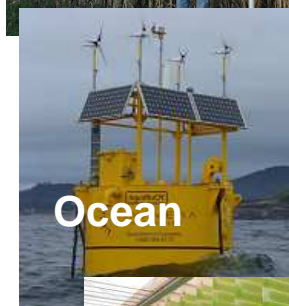
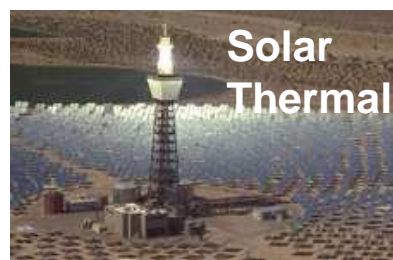
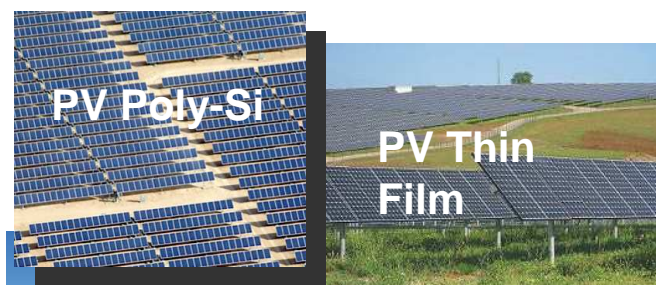
SUNPOWER





Major investment and financing categories

Many stages of technology but all are capital intensive to commercialize



- Commercialized but may need govt. subsidies
- Bank and capital markets

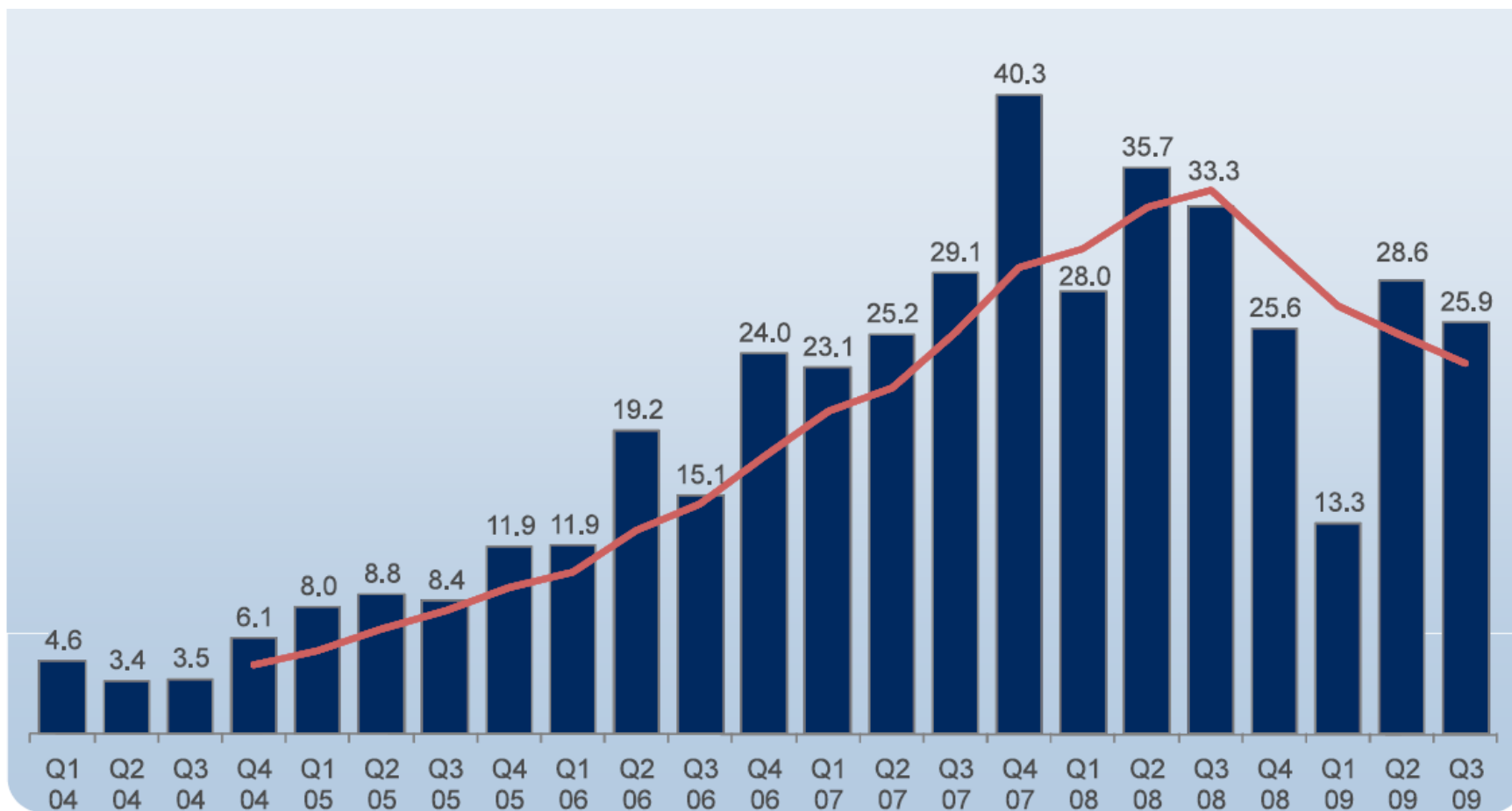
- Pilot / initial commercial
- VC, project and equity investors

- R&D / pre-commercial
- Need technology breakthrough

Growing opportunity?

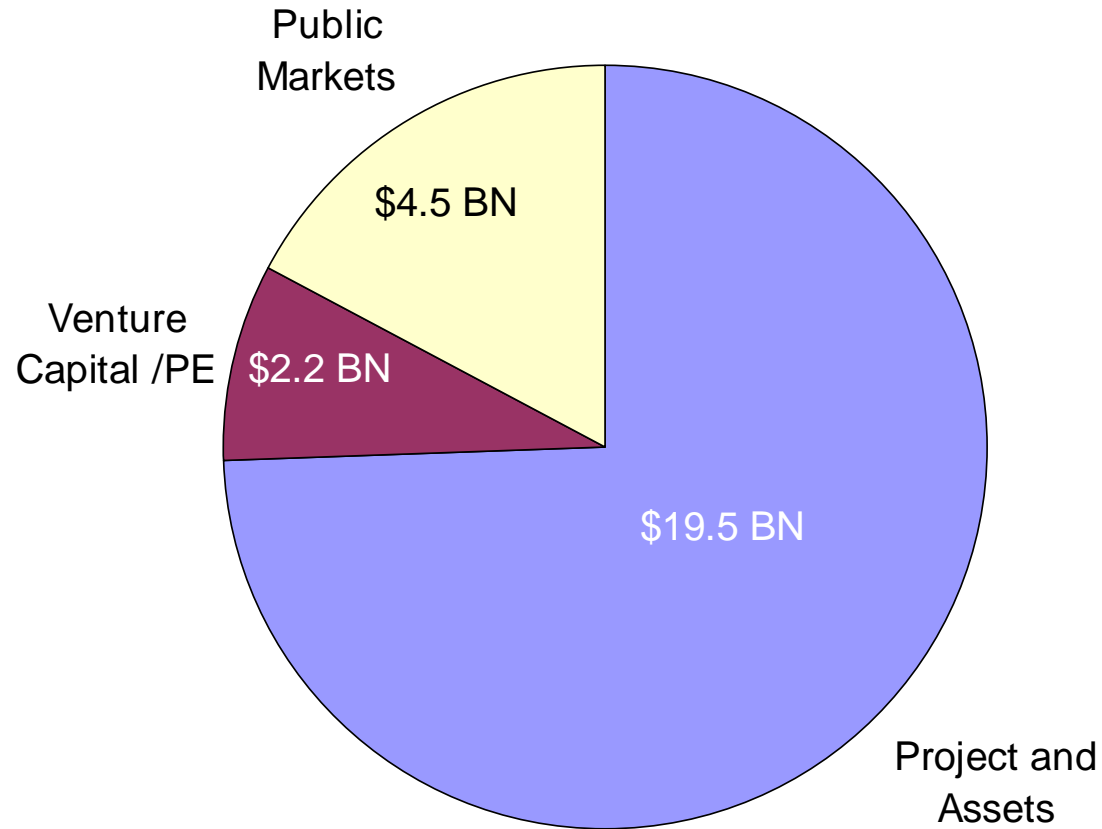


Clean energy financial investment trend



Source: New Energy Finance

Clean Energy Investment - Categories

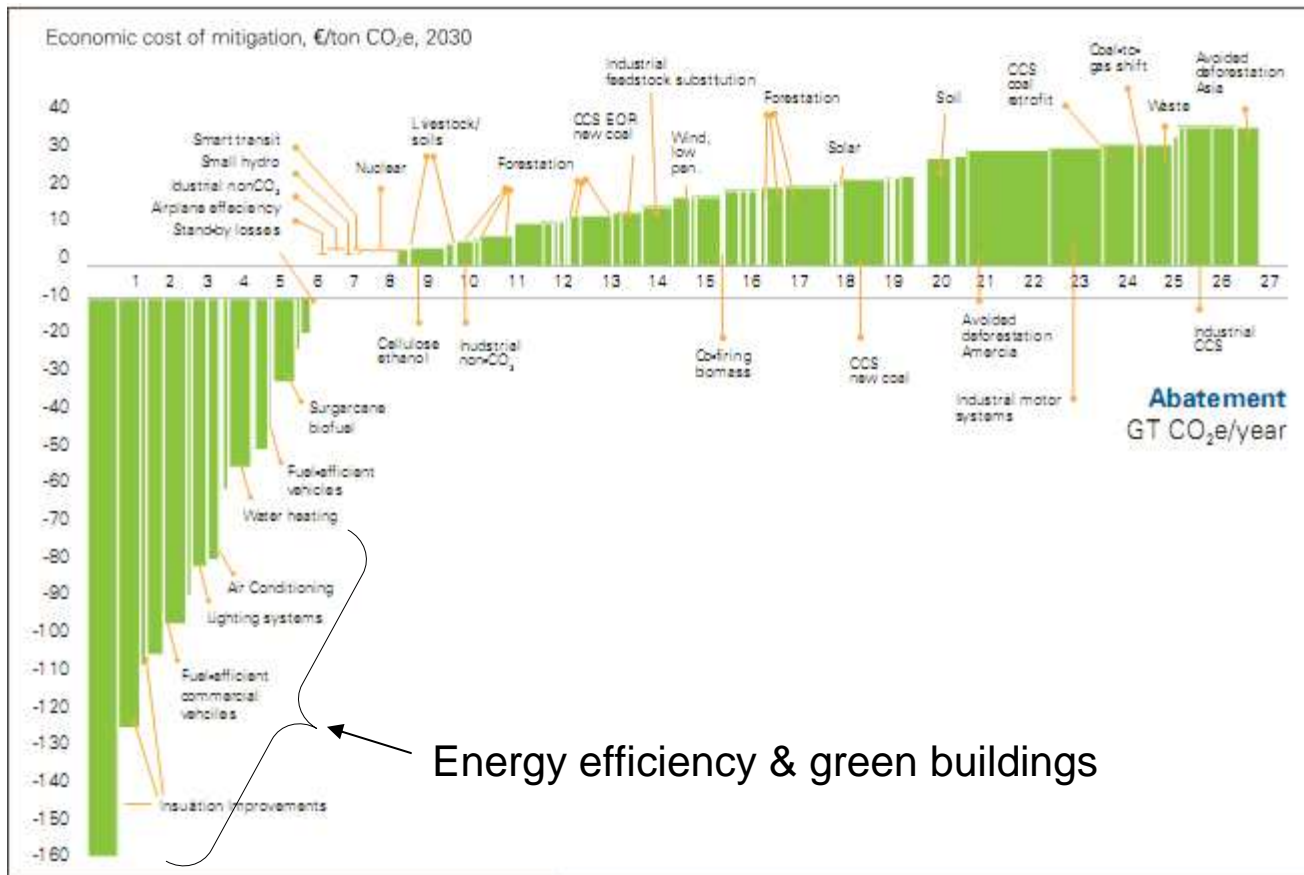


US DOE clean energy R&D budget: Obama 1st year > 2x Bush 1st year



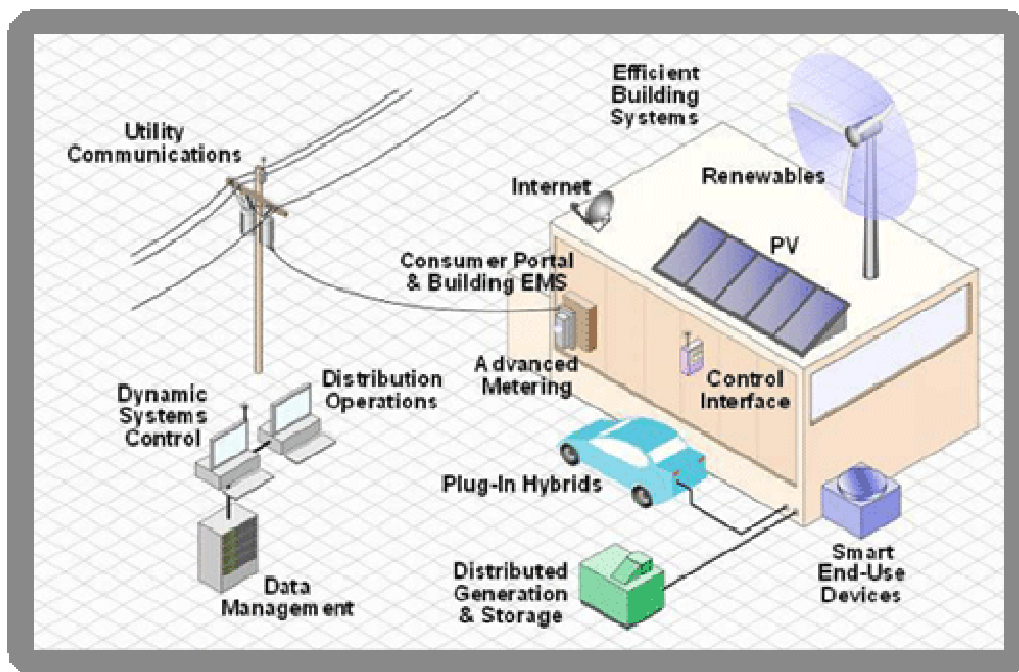
Green is not always a cost

Cutting carbon can save money and create Jobs!

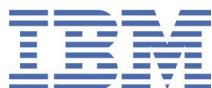


Source: McKinsey-Vattenfall

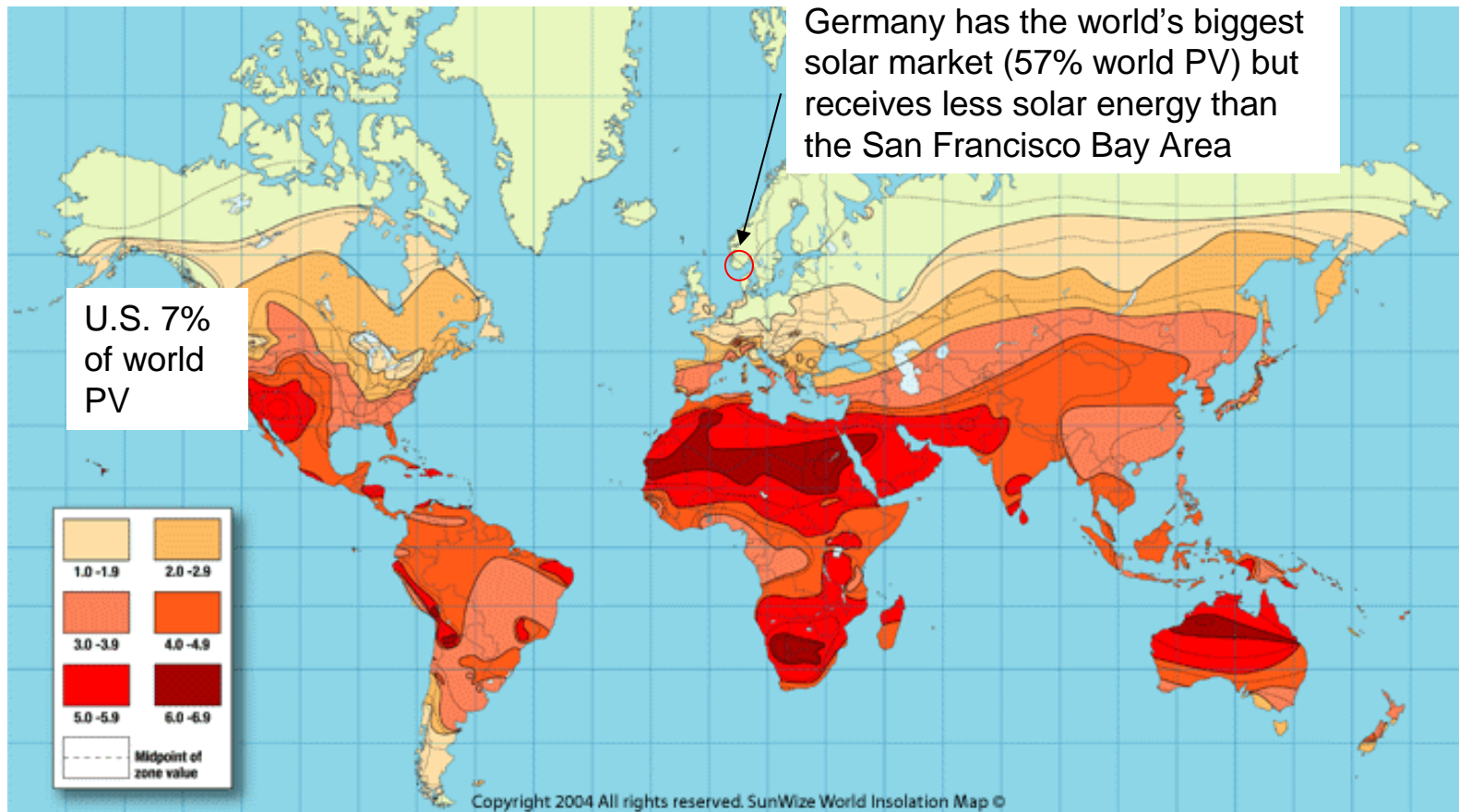
“Smart grid” – updating a 100 year-old system



Builders of the smartgrid:



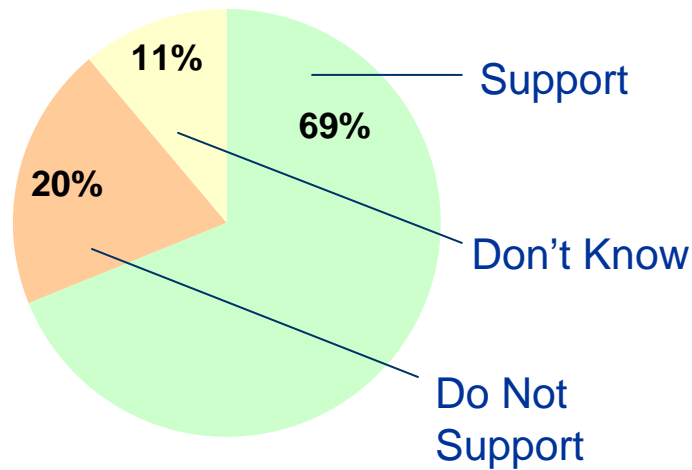
Room to grow



Stimulating the green economy – who wants it?



Support for Green Stimulus Investments?



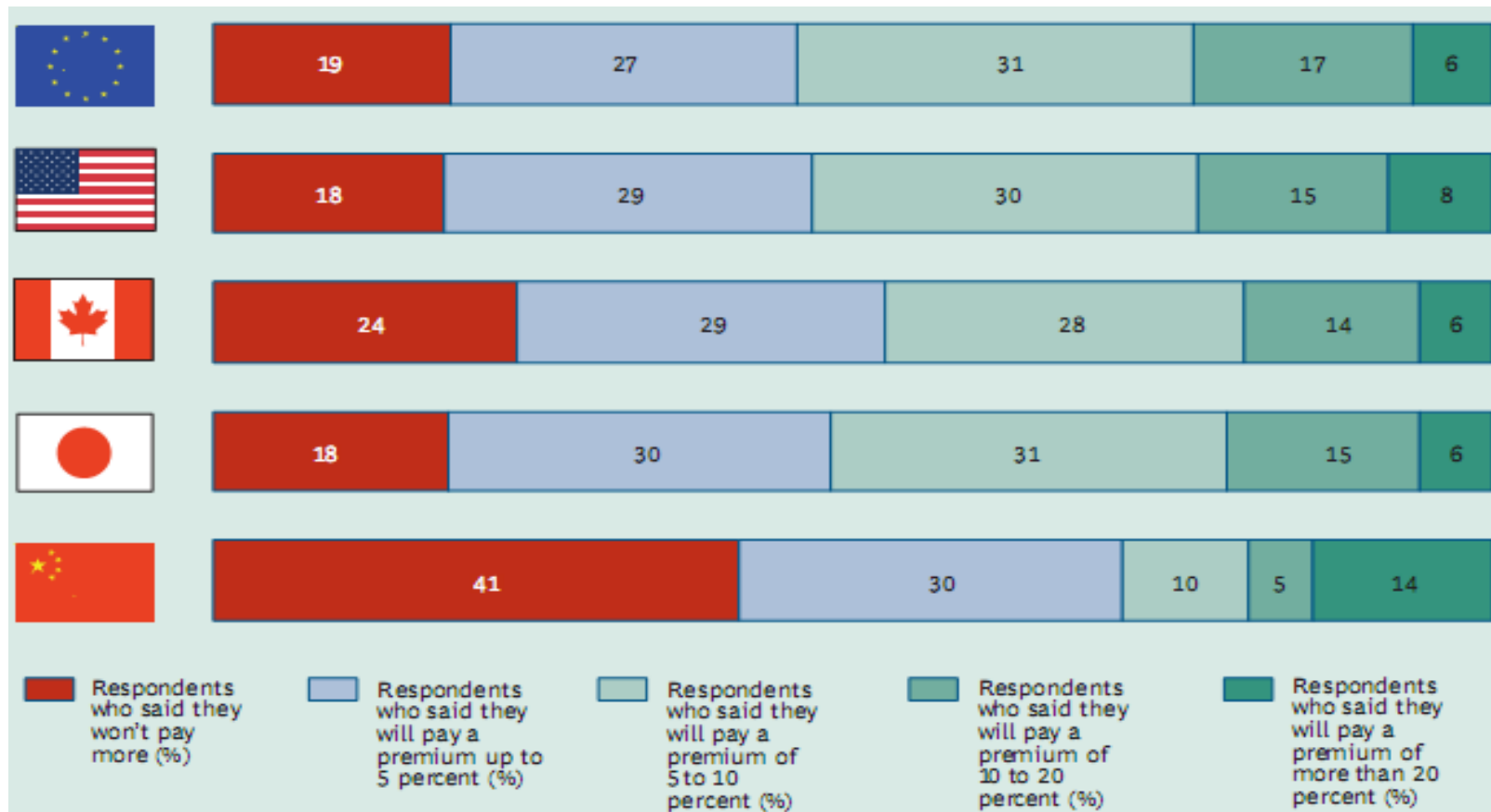
63% Americans support smart grid investments to reduce peak energy use

Americans willing to pay **15%** more on utility bill for energy from alternative sources

Consumer driven green economy trends



Q: Are you willing to pay a premium for a green product?



Source: BCG Green Consumer Survey

newresourcebank growing the green economy



...a sample of our clients

